



CHRISTOPHER McCULLOCH

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EDUCATION

- 2003-07 **University of Minnesota Duluth** Graphic Design BFA
GPA 3.905, *magna cum laude*
Departmental Honors, UMD Honors Program, Dean's List 8 Semesters
- 2004-05 **University of Birmingham**
Study in England Program, Foreign Studies Minor

WORK EXPERIENCE

- 3/2009-present **Bond Group** Graphic designer
Began work as a freelancer creating and maintaining websites and emails, joined full-time to do concepting, layout, print production, web design, and brand identity projects for a major office supply wholesaler, BP, and Castrol
- 2007-present **Various Clients** Freelance graphic designer
Designed book covers and print collateral for Library Juice Press and Litwin Books, created websites and collateral for Underbelly Films, designed UMD's 2007 annual report. Other freelance clients have included Thirst, The Bond Group, Tweed Museum of Art, UrbanTheater Company, Minion Games and more
- 1/2009-5/09 **Museum of Contemporary Art** Design & Publications intern
Completed numerous production-related tasks including ad resizes in addition to creating promotional materials for the museum's education and performance departments
- 5/2006-5/08 **Tweed Museum of Art** Graphic designer
As the museum's in-house designer, conceptualized and produced all print and web material, which included several major exhibition catalogues and an overhaul of the museum's website from table-based to CSS layout
- 6/2005-9/07 **University of Minnesota Duluth Library** Reference librarian student assistant
Created and maintained library websites and templates, catalogued books, maintained reference usage logs in Excel, and designed promotional collateral in addition to other clerical work
- 6/2005-9/06 **UMD Education Department** Special projects assistant
Worked with an assistant professor to develop a teaching portfolio web template and course blog for education majors in order to foster a high level of multimedia literacy, sharing, and interaction
- 9/2004-5/05 **UMD Study in England Program** Student office coordinator
Created trip website, answered student questions, logged program finances in Quicken, and completed related clerical work

SKILLS

Adept in **Adobe Creative Suite (InDesign, Illustrator, Photoshop, Dreamweaver, Fireworks, & Flash)** and **Microsoft Office**
Advanced knowledge of coding standards-compliant **HTML & HTML5, CSS, jQuery** and some **Flash**
Basic video editing with **FinalCut Pro** and **Adobe AfterEffects** and advanced skills with Apple **iMovie**

VOLUNTEER + LEADERSHIP EXPERIENCE

- 2011 **Chicago IRL** Co-founder and designer for a queer Chicago arts & literary digest
- 2009 **Art Institute of Chicago** European Medieval-Modern Paintings volunteer
- 2006-07 **UMD Literary Guild** *Roaring Muse* graphic designer, Vice president
- 2005-07 **UMD Art Guild** President
- 2005-06 **Honors Student Association** Vice president

SELECTED AWARDS + HONORS

- 2011 **Tower Awards Creative Competition** Mobile Marketing, Silver
- 2010 **Tower Awards Creative Competition** Total Communications Program between \$200,001-500,000, Bronze
- 2008 **Best in Show** 2008 UMD Student Exhibition
- 2007 **Chancellor's Purchase Award** 2007 UMD Student Exhibition
Best in Category Experimental Type, 2nd Annual UMD Student Design Competition
- 2006 **UMD Honors Program Leadership Award**
- 2005 **Robin Blagburn Memorial Leadership Scholarship**